



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

in cooperation with:



FAU Silicon Valley Fall School

Entrepreneurship
& Emerging
Technologies





KEY FACTS

The **FAU Silicon Valley Fall School** offers high-speed learning as well as a unique experience in **the global center of digital technology and innovation: a Silicon Valley entrepreneurship deep dive for leaders and learners!**

This program invites you to join an exciting group of outstanding students, entrepreneurial academics and industry innovators. Together, you will visit exciting companies such as **the current and future Googles, Teslas or Facebooks**. Exclusive networking events, lectures and case study sessions with leading entrepreneurs, business representatives and academic innovators will be part of the program.

Boost your entrepreneurial skills, gain new business ideas, and deepen your knowledge about innovation and digitization. Enhance your analytical skills, intercultural competence and creative thinking in a once-in-a-lifetime experience with future change makers!



Program duration:
Sept 26 – Oct 04, 2019



Application/registration deadline: 08/23/2019



Confirmation of applicants: 08/26/2019



Application

- 1) Visit our website:
<https://www.gp.dta.fau.de/fau-silicon-valley-fall-school/>
- 2) Fill out the application form and send it together with Your CV and Your related certificates to dta-gp@fau.de



Program Fees*

€ 700 + VAT for FAU students
€ 3,400 + VAT for FAU staff and scholars
€ 7,800 + VAT for industry representatives
*excluding fees for flights, accommodation, etc.



Certificate

- Participants will be awarded a certificate of participation
- In addition, you will be part of the Digital Tech Entrepreneur (DTE) community!

PRELIMINARY PROGRAM OUTLINE*

09/26	Opening Session by Gurmeet Naroola
09/27	Building up a Start-up Company Utilizing Silicon Valley Methods
09/28	Exploring the Ecosystem: Real Cases & Company Visits (1)
09/29	Exploring the Ecosystem: Real Cases & Company Visits (2)
09/30	The Human Equation & Digital Challenge
10/01	Pitching your Business Training
10/02	Mega Market Opportunities: Last Mile Solutions, IOT, Energy, Crypto, Medical Devices
10/03	Entrepreneurial Marketing & Fostering Sales
10/04	Closing Session & Award Ceremony

**Program outline maybe subject to change*

KEY PROGRAM BENEFITS



Make the most of the program with a multitude of different activities such as **case studies, company visits, soft skill trainings, and meetings with experienced entrepreneurs** in an interactive learning environment.



Develop new business ideas and discover new approaches as well as scientific methods in a **professional environment**.



Make an outstanding contribution to your own professional development and take the unique opportunity to **upgrade your skills and experiences**.



Enjoy exclusive networking events with entrepreneurs, business representatives, and professors - **expand your professional network globally**.



Discover Silicon Valley, the Californian business ecosystem with insiders, and the local culture during company visits and social activities.

TARGET AUDIENCE PROFILE

- Learners and Leaders from Industry & Politics
- Industry Representatives
- FAU Professors & Professionals
- FAU PhD Students & Early Career Scholars
- FAU Alumni & Partners
- FAU Students across all levels and disciplines

ABOUT THE PARTNERS



Friedrich-Alexander University Erlangen-Nürnberg (FAU)

When it comes to innovation, FAU is a world leader. According to the latest Reuters ranking the University is at the top in Germany, and ranked at an excellent 2nd position in Europe, and 31st position worldwide. Founded in 1743, FAU is today one of the largest universities in Germany with about 40,000 students, 4,000 academic employees and about €200 Mio annual third-party research funding.

As innovation leader, FAU designs unique learning experiences that carefully combine internal and external further education and provide leaders and learners with inimitable network opportunities that span across boundaries: institutional boundaries, disciplinary boundaries, but also the boundaries of generations, backgrounds and diverse strengths and talents.



San José State University is the oldest public institution of higher education on the West Coast. SJSU is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges. As a comprehensive public university located in the heart of Silicon Valley, it offers students an exceptionally rewarding learning environment. The distinctive character of SJSU has been forged by its long history, by its location, and its vision—a blend of the old and the new, of the traditional and the innovative. It is ranked fifth in Top Public Schools and 52nd in Best Value Schools.

More information about the program and application/registration process can be found on our website.



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