



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

in cooperation with:



北京大学
PEKING UNIVERSITY

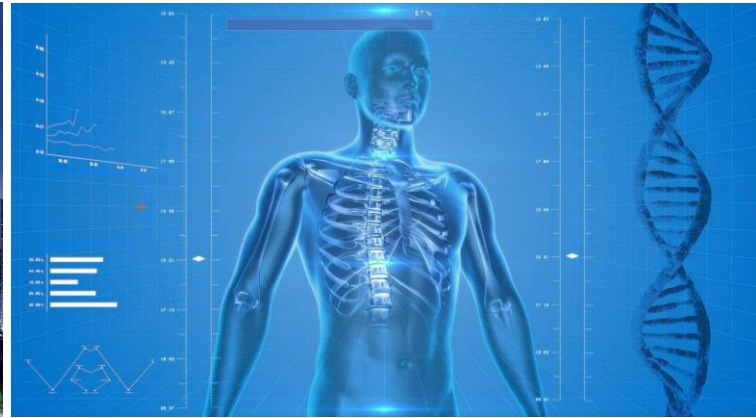


Digital Tech
Academy



FAU Shenzhen Fall School

- *MedTech Innovations, 5G & AI* -





KEY FACTS

The **FAU Shenzhen 深圳 Fall School** offers high-speed learning as well as a unique experience in one of the leading global hubs for **medical technologies and medical innovations**.

This program invites you to join an excellent group of outstanding entrepreneurial academics and students as well as seasoned entrepreneurs. Together, you will visit digital leaders in the medical business, such as Huawei, Tencent, BGI or Mindray. Exclusive networking events, lectures and case study sessions with leading entrepreneurs, business representatives and academic innovators will be part of the program.

Boost your entrepreneurial skills, exchange your ideas during the Biotechnology Summit and the Precision Medical Imaging Forum and deepen your knowledge about innovation and digitization. Enhance your analytical skills, intercultural competence and creative thinking in a once-in-a-lifetime experience with future change makers!



Program duration:
4th Sept – 12th Sept



Application/registration deadline: 07/17/2019



Confirmation of applicants: 07/22/2019



Application

- **Click here to apply:**
<https://lze.academy/en/events/fau-shenzhen-fall-school/>
- If you have any **questions**, please contact dta-gp@fau.de



Program Fees*

€ 700 + VAT for FAU students
€ 3,400 + VAT for FAU staff and scholars
€ 7,800 + VAT for industry representatives
*excluding fees for flights, accommodation, etc.



Certificate

- Participants will be awarded a certificate of participation
- In addition, you will be part of the Digital Tech Entrepreneur (DTE) community!

PRELIMINARY PROGRAM OUTLINE*

09/04	The Chinese Business Environment and the MedTech Ecosystem
09/05	Smart Data for Medical Appliances
09/06	5G, AI & Robotics – Latest Research & Applications
09/07	Co-Innovating in the MedTech ecosystem – Best Practices
09/08	VR, AR, MR – New Drivers for Healthcare Innovations
09/09	The Future of Biotechnology – Innovations & Latest Research
09/10	The Future of Medical Science
09/11	Biotechnology Summit
09/12	Precision Medical Imaging Forum & Closing Ceremony

**Program outline maybe subject to change*

KEY PROGRAM BENEFITS



Make the most of the program with a multitude of different activities such as **case studies, company visits, soft skill trainings**, and meetings with experienced entrepreneurs in an interactive learning environment.



Develop new **business ideas**, discover new approaches and scientific **methods** surrounding medical engineering, **5G**, and **AI** within a **professional environment**.



Make an outstanding contribution to your own professional development and take the unique opportunity to **upgrade your skills and experiences**.



Enjoy exclusive networking events with entrepreneurs, business representatives, and professors - **expand your professional network globally**.



Discover the **innovation hub Shenzhen**, the Chinese business ecosystem with insiders and the local culture during company visits and social activities.

TARGET AUDIENCE PROFILE

- Learners and Leaders from Industry & Politics
- Chinese Industry Representatives, Scholars & Students
- FAU Professors & Professionals
- FAU PhD Students & Early Career Scholars
- FAU Alumni & Partners
- FAU Bachelor and Master Students across all disciplines

ABOUT THE PARTNER INSTITUTES



Friedrich-Alexander University Erlangen-Nuremberg (FAU)

When it comes to innovation, FAU is a world leader. According to the latest Reuters ranking the University is at the top in Germany, and ranked at an excellent 2nd position in Europe, and 31st position worldwide. Founded in 1743, FAU is today one of the largest universities in Germany with about 40,000 students, 4,000 academic employees and about €200 Mio annual third-party research funding. As innovation leader, FAU designs unique learning experiences that carefully combine internal and external further education and provide leaders and learners with inimitable network opportunities that span across boundaries: institutional boundaries, disciplinary boundaries, but also the boundaries of generations, backgrounds and diverse strengths and talents.



Peking University (PKU – Shenzhen Graduate School)

Founded in 1898, Peking University was the first national university covering comprehensive disciplines in China. Now Peking University has 7000 academic employees and over 40,000 students, and is always at the forefront of China's modernization, from offering innovative academic instruction to bolstering new overseas relationships. Peking University has been consistently ranked as the top academic institution in China. According to the latest QS World University Rankings, the university is at the 5th position in Asia and 30th position worldwide. With the Chinese national government's lasting support, Peking University aims to rank among the world's best universities in the future.

More information about the program and application/registration process can be found on our website.



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